GOUDS HOSPITALITY LINE





Celebrating 25 Years of The London Eye

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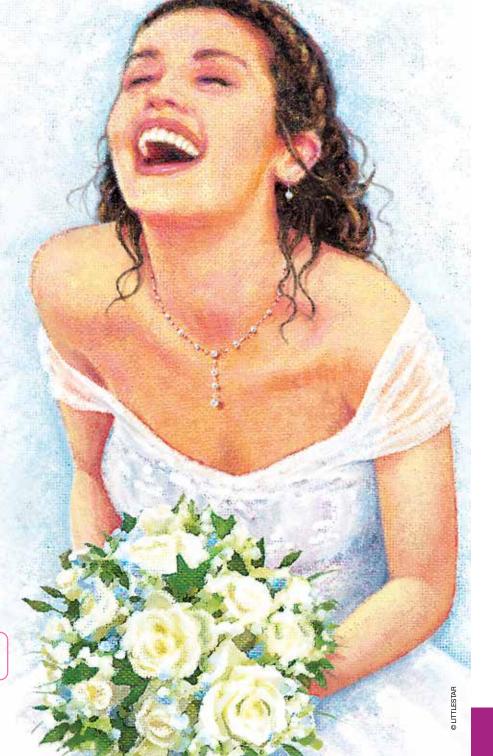
THE SMASH HIT MUSICAL BASED ON THE SONGS OF ABBA



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NOVELLO THEATRE







HELLO!

Welcome to the essential guide to the UK's top tourist destinations. Inside you'll discover a great selection of attractions, sightseeing experiences, historical places of interest, river cruises and amazing days out.

2025 brings us a wealth of exciting new opportunities, including new products such as 'Paradise Under the Stars' and the Pirates exhibition at the Maritime Museum in Greenwich. It also marks 25 years since the opening of the London Eye, so we've put together 3 fantastic packages that make the most of this iconic attraction.

Read on to complete your itinerary for your 2025 programme. For more information on what we can do for you, including creating tailormade packages email

trade@hospitalityline.co.uk

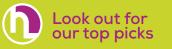
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- Heritage Founded in 1992, you can be assured by our 30 years' experience
- Book with no commitment Reserve tickets before confirming final numbers and making payment
- Choice Unrivalled selection of products and services in the UK.
 From top attractions, restaurants and theatre tickets, we can provide it all
- Unbeatable prices No hidden charges
- Trust We are a proud member of UKinbound, BETA, ETOA and CTA

What's inside?

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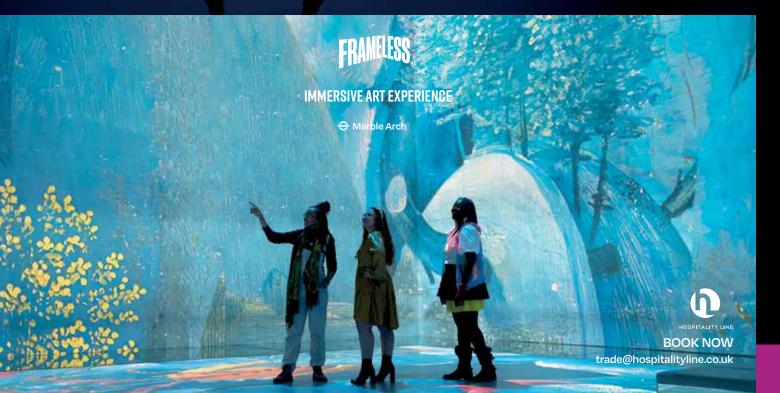
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CAMBRIDGE THEATRE, LONDON



Celebrating 25 Years of The London Eye -The World's Most Iconic Ride!

Built for the millennium and host of London's biggest annual showcase on New Years Eve, the London Eye has celebration in the fabric of its DNA. From first dates to 'I do', Hollywood royalty to actual royalty, its 32 pods have seen it all

Standing tall on the banks of the River Thames, it's one of the UK's most popular attractions. Since 2000, over 85 million people have taken a journey into London's skyline. This year, the London Eye honours its biggest milestone yet, a quarter of a century!

Groups can enjoy this iconic ride from only £25.25, but why not make a day of it with these 3 fantastic packages?



London Eye & Afternoon Tea at The **Royal Horseguards**

Afternoon tea has long been a staple of British life and is famous the world over. Paired with a ride on the London Eye, this quintessentially British package perfectly showcases the city we all know and love.

From **£55.85**



London Eye & 2 Course London Eye & Thames Lunch at Bella Italia

Guests can ride the London Eye either before or after a delicious meal at Bella Italia. With a tasty selection of pizzas and pastas there's something for everyone to enjoy, no matter their

From **£40.75**



River Cruise

Departing a stone's throw from the London Eye, it couldn't be easier for groups to take part in 2 'must-do's' for visitors to the capital. This really is the best way to see everything London has to offer.

From **£30.35**

Historic Royal Palaces - What's on in 2025?



Hillsborough Castle & Gardens & 2 Course Lunch at Maldron, Belfast

Groups will love exploring Hillsborough Castle and Gardens, a grand Georgian estate and royal residence in Northern Ireland, just 20 minutes outside Belfast. The Castle welcomes guests as they delve into the heart of British and Irish history where pivotal moments and diplomatic efforts have taken place. Set in 100 picturesque acres, the grounds are perfect for relaxed walks and family outings. Insightful guided tours through the elegant State Rooms, still in use today, provide the perfect insight into this spectacular venue.

During 2025, guests can discover the intimate bond between royal clients and fashion designers in a captivating new exhibition 'Royal Style in the Making'. From the 12th – 27th of April, the ultimate Easter Egg hunt takes place inside the stunning grounds, and is included with guest's tickets. The day is topped off with a delicious 2 course lunch back in Belfast at The Maldron.

From **£37.95**



Hampton Court Palace & Duchess Afternoon Tea at Henry's Kitchen

Hampton Court Palace is truly a site to behold. Guests will marvel at not only the sheer size of the venue, but the breath-taking architecture itself. This experience perfectly showcases the history of where Henry VIII lived out his days as king. Visitors can admire Henry's Great Hall and Tudor kitchens, and discover the spectacular baroque palace built for William III and Mary II. They'll explore 60 acres of magnificent gardens and the popular Magic Garden adventure playground.

From the 1st to the 6th of July guests can take part in a fun-filled celebration in the stunning setting of Hampton Court Palace for the Hampton Court Garden Show. They can also explore the forgotten story of Indian Army soldiers who camped at the grounds in the early 20th century, through a new exhibition of previously unseen objects, photographs, film and personal stories (only until the 28th of September). What's more, they'll also be able to indulge in an afternoon tea fit for royalty in Henry's Kitchen, located inside the Palace's grounds.

From **£40.95**



Kensington Palace & 2 Course Pub Lunch

Kensington Palace has been delighting visitors with its wealth of treasures for hundreds of years. Guests will love exploring the birthplace of Queen Victoria and home to young royals since the 1700s. They'll walk in the footsteps of royalty in the magnificent King's & Queen's State Apartments and marvel at the spectacular works of art on display in The King's Gallery. This display was transformed by William Kent to showcase the finest paintings of the Royal Collection.

In 2025, daily talks take place at 1pm from Wednesday to Sunday. These are given by members of staff with an incredibly detailed knowledge of the inner workings of the Palace. There're also the displays, elegant floral plantings and a statue of Diana, Princess of Wales to be discovered in the beautiful Sunken Garden. A wonderful day out is completed with a traditional British 2 course lunch at a nearby pub. Bliss!

From **£37.80**



The Tower of London & 2 Course Lunch at Shakedown

During 2025, guests can not only marvel at the world renowned Crown Jewels, but also unearth a 1000 year old history through a series of exhibitions and experiences, all included within the cost of their ticket! They can explore the Tower on a famous Yeoman Warder Tour, being entertained by tales of intrigue, imprisonment, execution, torture and much more...

The Royal Beasts Exhibition runs throughout the year and showcases the exotic animals which were kept at the Tower of London, living in the Royal Menagerie. For that extra special something, why not book a visit on a day featuring the famous Gun Salute. These include Coronation Day: 6th May, The King's Official Birthday (Trouping the Colour): 14th June, The Queen's Birthday: 17 July 2025, Accession Day: 8th September, and The King's Birthday: 14th November.

From **£50.95**

Shakespeare in 2025



Shakespeare's Globe Theatre & Afternoon Tea

Expert guide-storytellers will provide your group with a fascinating tour of the Globe Theatre auditorium, vividly recreating colourful stories of the 1599 Playhouse, the London Shakespeare would have known and the Globe reconstruction process in the 1990s.

Guides will also bring the theatre to life, exploring how the wooden 'O' works today as an imaginative and experimental space for performance. Guests also have the opportunity to explore the brand-new, walk-through exhibition space. Immerse your group in the sights, sounds, and secrets of Shakespeare's London, travelling through over 400 years of fascinating history.

From **£43.40**



Shakespeare's Birthplace & 2 Course Lunch

Groups will love visiting Shakespeare's Birthplace - William Shakespeare's childhood home in the heart of Stratford-upon-Avon. They'll hear tales of Shakespeare's family life and get up close to objects from the Trust's world class collections as they discover how the extraordinary playwright continues to shape our lives today.

During 2025, every Sunday during the school holidays includes handson activities for kids, hosted in the garden. Guests can also look forward to 'Shakespeare Week' from the 24th - 30th of March. Here guests will take part in a range of projects, events and exhibitions.

From **£31.65**



Anne Hathaway's Cottage & 2 Course Lunch

It is here that Anne was born and raised and where the young Shakespeare would have visited her during the early part of their relationship. Built more than 500 years ago and extended over the years, much of the original survives.

Visitors can see the original furniture including the Hathaway bed and uncover five centuries of stories of the family who lived here for 13 generations. Wander through acres of beautiful cottage gardens and orchards, and explore the sculpture trail inspired by Shakespeare's plays.

From **£27.45**

Special Offer! Combine Shakespeare's Birthplace, Anne Hathaway's Cottage, New Place and a 2 Course Lunch From Only **£37.55**



What's New for 2025?



Gusbourne Estate Vinyard Tour, Tasting & Lunch

Gusbourne Estate is a vineyard situated just an hour from London in the Kent countryside, the Garden of England. Groups will love discovering what makes this corner of England so special for winemaking and how their awardwinning sparkling wine is produced.

The experience begins with a chilled glass of sparkling wine before a knowledgeable host takes guests on a leisurely tour of the vineyards. They'll gain a fascinating insight into how Gusbourne Estate grow fruit and make wine before returning to The Nest for tasting! Here, groups are introduced to a selection of their most important and classic wines – bottles that showcase an incredible terroir and vintage-only approach. The afternoon is rounded off with a delicious two-course sharing lunch.

Book this exclusive offer including a tour, tasting and two-course sharing lunch for just £73.50 per person. This experience runs from 1pm - 3pm on Monday, Wednesday & Thursday (Min 30pax).



Preston Mannor & Royal Pavillion

Explore the world of the Stanford family, where the "upstairs-downstairs" life of Edwardian society comes alive. From the kitchen to the scullery, Preston Manor's Servants' Quarters reflect the reality of Victorian and Edwardian life 'below stairs', including some of the basic equipment available to domestic staff.

The servants' quarters provide a stark contrast to the opulence on display throughout the rest of the house, which boast a rich array of art and treasures. Finally, head out into the sweeping lawns, secret doorways and beds filled with colour and fragrance in the gardens. Combine this tour with a visit to Brighton's Royal Pavillion and it's stunning banqueting room, great kitchens, saloon, music room, and of course their famous gardens!

From **£24.95**



Brigit's Bakery MONOPOLY Afternoon Tea Bus Tour

This one-of-a-kind bus tour combines a traditional London sightseeing tour with a delightful afternoon tea and an interactive digital spin on the classic MONOPOLY game. As guests set off from Somerset House on Embankment (Thursdays to Sundays, 2 departure times a day) their journey begins with an engaging introduction to the rules and setup of the MONOPOLY game by the onboard host.

Guests will be competing against fellow passengers as they navigate through the bustling streets of Central London. While taking in iconic landmarks (such as Trafalgar Square, Piccadilly Circus, and the London Eye) from the comfort of charming Routemaster bus, they can enjoy their afternoon tea and play a digital version of MONOPOLY!

From **£57.60**



Paradise Under the Stars - Cabaret Classico

New for 2025, Paradise Under the Stars includes reserved seats at classic Cabaret tables and a three-course 'Dinner de Luxe' Menu – as well as the dazzling Paradise Under The Stars experience! Guests will love escaping to 1950s Havana to enter the Tropicana Night-Club, where gods and mortals dance beneath a tropical moon. This is the new Cuban Cabaret Spectacular from The Lost Estate.

It's the 'World's Most Beautiful Night-Club' in its 1950s golden age—where Nat King Cole, Perez Prado, Frank Sinatra, and Celia Cruz met in rumsoaked splendour... Live out a Cuban music and dance epic - mambo, frozen daiquiris, feasting and tropical romance. Journey to the heart of the Cuban soul in an immersive spectacular two full years in the making.

From **£112.95**



York Chocolate Story & City Cruises Fish & Chip Cruise

Group's will love unwrapping the history of chocolate. They'll discover the story behind why York is called the 'chocolate city' on a guided tour where entertaining and informative tour guides will take them through 4000 years of chocolate history. They'll embark on a journey of imagination and industry combined, all guided by the York founding families of the chocolate industry. See step by step how the cocoa bean is transformed into the chocolate as we know it today, and learn to taste chocolate like a professional.

Following the tour, guests will hop on board a cruise through the heart of the city, marvelling at the ancient sites that line the banks of the river. Onboard, they'll be treated to a traditional fish n' chips while discovering the history of York.

From **£39.50**

OFF. THE CHARTS.



PRINCE EDWARD THEATRE





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Greenwich's Newest Attraction!





Pirates, opening in Greenwich in March 2025, traces the changing depictions of pirates through the ages and reveals the brutal reality behind the fiction.

The exhibition explores the perception of piracy in popular culture – from comical characters like Captain Pugwash and Captain Hook to anti-heroes like Long John Silver and Captain Jack Sparrow – and examines why the idea of a pirate's life still fascinates us today. Included in this package is a tasty lunch of sausage & mash or veggie pasta bake followed by a delicious selection of cakes!

From **£28.50**





From the dizzy height of the main mast to the surprises below deck, guests will love discovering the secrets of this historic ship in the heart of Greenwich.

Groups can step back in time and voyage through more than 150 years of seafaring history. They'll uncover tales of life on board, steer the Cutty Sark from Sydney to London, and learn how the ship set sail through hands-on exhibits. Historic photographs, films and interactive ship plans help bring the famous tea clipper's story to life. At the National Maritime Museum, groups can unearth epic stories of exploration and endeavour that have shaped our world today. This package also includes a set meal, to create a perfect day out in Greenwich!

From **£34.50**

Merlin Entertainments



Chessington WOA

Escaped from the cinema and way beyond a board game, World of Jumanji sucks families in... The new attraction is now open! Chessington's wildest adventure yet takes guests in the footsteps of Dr. Bravestone through a whole world of adventures!

Book from £30.50 (Off peak)



Alton Towers SEALIFE

With over 40 rides and attractions, guests will love the pure adrenalin-pumping experiences and family fun. New for 2025 is the Toxicator, where the world is turned upside down! Send your groups into a dizzying spin through a vortex

from only £33.45 (Off peak)



SEALIFE London

With 500 species from every corner of the world to explore, spread over 14 themed zones, it's so easy to spend all day at the aquarium. If guests can tear themselves away, enquire about combining this with a cruise departing just minutes away.

Book from £20.85



Shrek's Adventure!

This mad-cap adventure through the land of Far Far Away is a great destination for fans of the films (no matter how old they are!). What's more, it's located right next to the London Eye, SEAFLIFE London and a pier perfect for cruises.

Book from £20.85



London Dungeon

What's behind the laughs, screams and cutting-edge storytelling? Full on 360-degree sets, 19 interactive shows, 20 live actors, 1000 years of history and state-of-the-art special effects. And not to forget, 2 thrilling underground rides!

Book from £24.45

Out & About



Marilyn The Exhibition

As the first of its kind, this exhibition has proven hugely popular. So much so that there wasn't enough space for everyone who wanted to go! Those who did had an amazing time (as you can tell from the pics). Discovering the woman behind the world-famous Hollywood persona was an eye opening experience – we can't wait to go back!



Wadderston Manor

Last Christmas, The Manor and grounds were transformed with captivating new festive displays and decorations. We enjoyed beautifully decorated interiors, new light projections on the Manor façade and a glittering light trail in the gardens. Inside the house, a captivating installation by theatre designer Tom Piper MBE in the White Drawing Room, responds directly to Leon Bakst's Sleeping Beauty artwork.



Alton Towers

Who doesn't love a trip to a theme park? Alton Towers is perhaps the most famous of all the UK's theme parks, and it certainly didn't disappoint! It really is a fantastic day out, even if you don't have a head for heights! There is so much to do it really would be easy to spend a week exploring the park, but we managed to cram in as much as we could. We'll be back to try out the new rollercoaster 'The Toxicator' as soon as we can!

CHIMNEY LIFT AT BATTERSEA POWER STATION YOUR VIEW OF LONDON trade@hospitalityline.co.uk For booking details

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Dining



Wildwood (Nationwide)

2 Courses From £14.75

At Wildwood. groups can enjoy the warmth of Italy with their seasonal dishes, each with a modern Italian twist. With gluten-free, vegan and vegetarian options and a kids' menu packed with healthy favourites, they ensure every guest will find a dish they'll love.



Stonehenge Inn (Salisbury)

2 Course From £12.99

Stonehenge Inn is the closest Inn to the World Heritage site of the prehistoric Stonehenge monument. The popular Inn hosts mini Stonehenge, an exact replica of Stonehenge but one you can get up close



Samuel Smith's Pubs (Nationwide)

2 Courses From £22.25

Samuel Smith's is a small, independent UK brewery. The most traditional of British pubs, guests will find no TVs or background music. Groups can sit back, relax, and immerse themselves in a truly authentic atmosphere



RUI Vicotria (London)

3 Courses From £40.00

This new restaurant has an extensive menu full of Iberian culinary options right in the centre of London. If Spanish food isn't for your group? No problem. You'll also find a range of English and Asian classics.



Merchants (Edinburgh)

2 Courses From £20.00

Groups can tuck into to classic Scottish fare in the shadow of Edinburgh Castle. The experienced team at Merchants know just how to cater for your groups, no matter the size. What's more, it's celebrated menu and prime location are perfect for programmes in the Scottish capital.

Young at Heart







Warner Bros. Studio Tour London

Step onto authentic sets, discover the magic behind spellbinding special effects and explore the behind-the scenes secrets of the Harry Potter series. Lose yourself among an array of original props and settings from the hallowed halls of Hogwarts to the darkest corners of Diagon Alley as you explore the studios where all eight films were brought to life.

Visitors can devour a delicious cup of frothy butterbeer, cast a spell with a magic wand and even take a spin on a broomstick. There's also an activity passport to keep the kids busy with a golden snitch hunt around the studios.

Adults £53.50pp Children £43.00pp



The Paddington Bear Experience

This multi-room immersive experience is London's newest family attraction situated on London's South Bank. Visitors step into to Paddington's world to help him and the Brown family prepare for a very special occasion - The Marmalade Day Festival!

Just like Paddington, guests begin their adventure in the hustle and bustle of Paddington Station where they'll hop aboard a full-sized train carriage and journey through the sights and sounds of London, all the way to the Brown's house!

After exploring the family home, they are transported to the magical jungle of Peru. Guests finish by celebrating the Marmalade Day Festival at Windsor Gardens with Paddington and his friends with calypso music, fairground games and plenty of tasty treats!

From **£25.30**

RATES AT A GLANCE

The London Eye From £25.25

The London Eye & Afternoon Tea at The Royal Horseguards From £55.85

The London Eye & 2 Course Lunch at Bella Italia From £40.75

The London Eye & Thames River Cruise From £30.35

The Tower of London & 2 Course Lunch at Shakedown From £50.95

Hampton Court Palace & Duchess Afternoon Tea at Henry's Kitchen From £40.95

Kensington Palace & 2 Course Pub Lunch From £37.80

Hillsborough Castle & Gardens & 2 Course Lunch at Maldron, Belfast From £37.95

Shakespeare's Globe Theatre & Afternoon Tea From £43.40

The Cutty Sark, National Maritime Museum, The Queen's House & Set Meal From £34.50

Chessington WOA From £30.50 (Off peak)

Alton Towers From £33.45 (Off peak)

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London Dungeon From £24.45

Shrek's Adventure! From £20.85

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Merchants (Edinburgh) 2 Courses From £20.00

Warner Bros. Studio Tour London Adults £53.50 Children £43.00

The Paddington Bear TM Experience From £25.30

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